

# Williams

Real Estate & Construction

## What Colors are In?

We receive requests all the time for advice on what paint colors to use in living rooms, dining rooms, and kitchens. The standard realtor's response is that all walls should be beige or khaki because most agents want homes to be a neutral color. Actually, there are many other neutral colors that are just as appealing and much more in style. We have contacted several national paint companies and asked each of them to give us a few color samples of their best selling interior colors over the past year.

The following samples will allow you to see the trends that are happening, not just with paint companies, but with what people are using to paint their homes. First, there is always a shade of blue that makes the top group. This season there were four differing tones of blue that have become very popular:



Aqua Chiffon



Oceanside



Clear Blue Sky



Sea Kiss

Over the last few years, grays have been growing in favor; this was repeated this year with the use of the following four shades of gray:



Cathedral Gray



Organic Garden



Pavilion Gray



Silhouette Gray

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These last four color samples are also in high demand. The difference is, these grab your attention a little more, compared with the previous color schemes. Each of these colors stands alone as the leader of its particular area of the rainbow:



Forsythia Blossom



Grape Hyacinth



Cedar Green



Maple Glaze

The influence of the blues and grays is very strong within the culture, as many have taken this route as a base for their home interiors. This might be what you are thinking is right for you – using one of these as a foundation and then mixing and matching other colors to show off your creativity. At the same time, not everyone follows the crowd, as we have seen with the Forsythia Blossom, Grape Hyacinth, Cedar Green, and Maple Glaze. Take all these colors as a guide, and have some fun expressing yourself with the colors in your home. As you can see, there are many other options available to the use in your home besides beige.

- John